



VENICE MEDIA DISTRICT & VENICE ARTS SUMMER INTERN KRISTEN RAMIREZ PLACED AT FINAL CUT

Venice Media District and Venice Arts Partnership allows At-Risk Youth Prestigious Summer 08' Internship Opportunity

Venice, Calif -- (November 5, 2008) – For the past two summers, the Venice Media District (VMD) has been a vehicle for the Venice Arts program by providing internship opportunities for at-risk youth at VMD member companies in the area. Kristen Ramirez, a participant placed at the award-winning editorial company Final Cut during Summer 2008, easily fit in with the team as she demonstrated a superior understanding of the advanced software.

“Our joint partnership with Venice Arts provides a way for students to garner real-world experience in the media industry,” says Robert Feist, Chair of the Venice Media District and owner of the audio post house Ravenswork. “We make sure our students receive hands-on experience in a real working environment.”

Final Cut, who continually works with high-profile clients, gave Ramirez the opportunity to gain behind-the-scenes knowledge from industry experts in the field of editing software and hardware, as well as experience in completing music videos and commercials.

“Venice Arts’ programs are so inspiring. Their students, who would otherwise not have access to a digital lab and intense long-art mentoring, are a pleasure to have as interns,” comments Peter O’Donovan, Ramirez’s mentor at Final Cut. “Kristen came to us extremely knowledgeable in the many technologies that we use, and it was a pleasure having her with us. I hope her experience here and the relationships she developed better situate her for her dream editing job after she completes her schooling.”

Ramirez is a prime example of the success of the partnership between the VMD and Venice Arts. Her accomplishment is an inspiration to her mentors as well as her peers, giving encouragement to those considering the program.

“I loved being at Final Cut,” concludes Kristen Ramirez. “Everyone at Final Cut have always made me feel comfortable and I love all of them for every thing they have taught me.”

About Venice Arts:

Venice Arts runs innovative programs in documentary photography, filmmaking, and digital media/arts, primarily targeting low-income youth in the Los Angeles area. Since 1993, the program includes regional national, and international participant photo documentary projects with adults and children. For more information about Venice Arts, please visit www.venice-arts.org

About The Venice Media District:

The Venice Media District has been created in response to the changing business landscape in the beachside community, and has very specific goals:

- Create networking opportunities and business-to-business awareness.

